



At a Glance

- Email marketing campaigns created for Conduct users.
- Delivers multiple emails and has a sign-up page for campaign responses.
- Branded with contact info and graphics for the Conduct user
- Email lists secured with ListLock™
- Integrated with Convey portals

"Conduct is the marketing engine for sales partners to drive interest in new products and services to generate leads and accelerate revenue.

Conduct is easy to use, comes with campaigns created for the user, and reports on the campaign's success. Users do not have to be marketing experts to use the service."

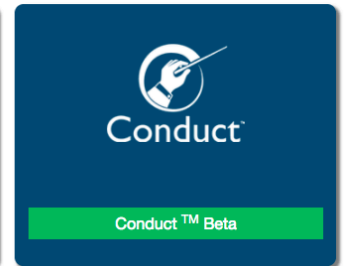
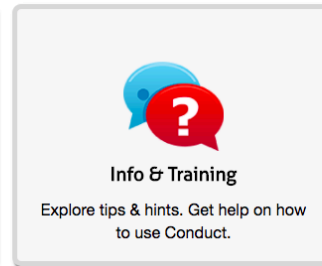
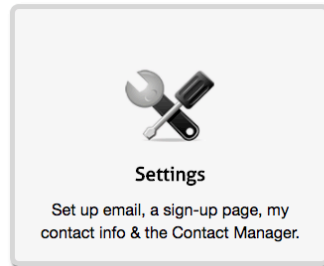
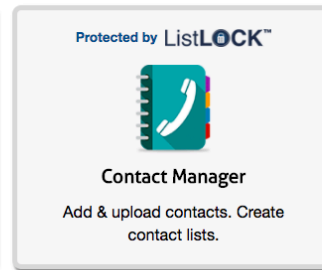
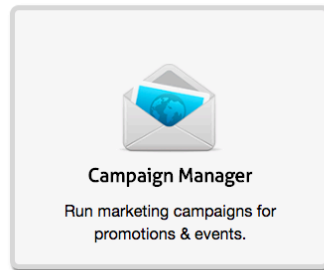
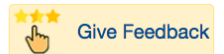
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Introducing Conduct™ Campaign

Email Marketing for Sales Partners

Conduct is a new way for independent sellers to run email marketing campaigns to their customers and prospects. Campaigns are created for the seller or they can create new ones for themselves. Conduct™ generates invite and reminder emails, a sign up page and reports on the success of email delivery and sign-ups. Conduct users add their customers or prospects to the Contact Manager and have their lists secured by ListLock™.



Campaigns Created for You

Campaigns come complete with 4 emails, a sign-up page, that have all of the messaging and graphics you will need.



Your Lists Are Secure

Add contacts to receive emails and they are secured with Conduct's ListLock™ technology.



Reports on your Success

Reports detail the success of your emails and show you everyone that signed up for your special offer.



Branded & Customized

Add your information and graphics that will appear on all of your emails and sign-up page.